



The challenges of Transport

Ministry of Transport and Telecommunications

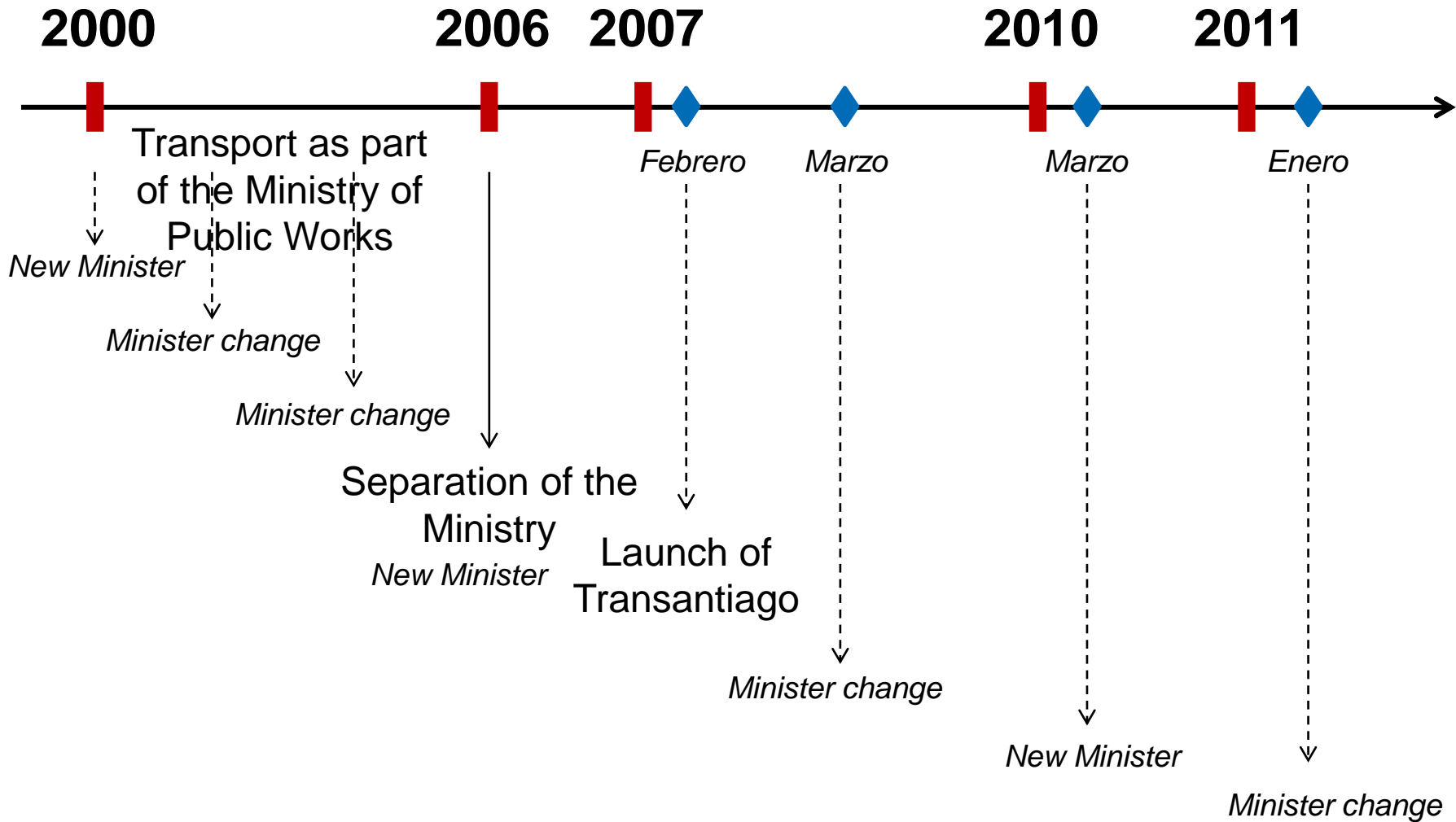
July 2012



**Gobierno
de Chile**



THE MINISTRY'S RECENT HISTORY IS ONE OF INSTABILITY



CASES THAT ILLUSTRATE THE CONSEQUENCES OF FLAWED TRANSPORT PLANNING



Failure to anticipate the impact of economic development

Traffic congestion



Planning from the supply viewpoint instead of demand

Transantiago



Lack of coordination between key players in urban planning

Urban development



Inadequate market regulation / incentives

Public transport in regions

CHILE'S CONTINUED ECONOMIC DEVELOPMENT RAISES NEW CHALLENGES



Increased value of personal time

Increasing use of cars



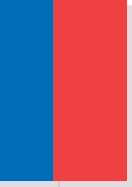
Consumers' demands for public transport
change in nature



Growing demand for freight/ logistics
infrastructure



WE HAVE DEFINED A STRATEGIC VISION TO ADDRESS THESE NEW CHALLENGES



“To have transport systems that promote
Chile’s social and economic development”



AND WE HAVE SET GOALS TO ACHIEVE OUR VISION



- Lead transport infrastructure planning
- Enhance the competitiveness of freight transport
- Insure transport services that respond to users' needs
- Close the gap between public transport in regions and Santiago
- Promote technical excellence to become the organization of reference for transport sector professionals
- Strengthen the organization and institutions of the transport sector, to guarantee a long term and technical definition of transport policy





TO ACCOMPLISH THESE GOALS WE HAVE BEGUN A PROFOUND TRANSFORMATION OF THE MINISTRY

- Creating a Planning and Development division
- Forming of a team of professionals specialized in freight transport
- Renegotiating Transantiago's contracts with transport providers
- Establishing a specialized unit to understand the needs of our users
- Changing the organization and approach for the delivery of subsidies
- Creating a first line report dedicated to people development and talent management
- Using top level committees and teamwork to address and coordinate cross functional transport issues
- Producing Master Plans for urban transport, port and rail development



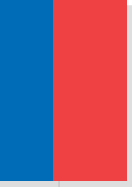
OUR IMMEDIATE PLANS

In 6 months

- Conclude implementation of the new organizational structure
- Present a Master Plan for Metropolitan transport
- Complete the guidelines for a National Transport Policy
- Stabilize Santiago's public transport system operating under the new contracts

In 12 months

- Work under a new model, with greater internal and external coordination
- Create a consensus with key players key regarding transport policy priorities
- Position the Ministry as the leader in transport planning
- Achieve a grade of 5 for Santiago's transport system form the public (scale 1-7)



IN THE REALM OF PUBLIC TRANSPORT, WE PROPOSE A SYSTEM DESIGN...

- ... centered around people, not vehicles
- ... that integrates different modes to strengthen a diverse network of services
- ... flexible to adjust to urban development
- ... with priority in the use of road infrastructure
- ... and supported by appropriate institutions

